

# ELI

INSTITUTE  
LEADERSHIP  
ELEVATED



JUNIOR LEAGUE OF  
**ARLINGTON**

The **Elevated Leadership Institute** is a one-day conference presented by the **Junior League of Arlington** that provides comprehensive leadership training on an array of topics for leaders at every level from emerging to expert. The goal of the conference is to help attendees take their leadership ability to the next level.

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## 2017 ELI Conference

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**February 25, 2017**  
**9:00am – 3:00pm**

**Center for Community Service**  
**4002 West Pioneer Parkway**  
**Arlington, Texas 76013**

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# Schedule & Details

**Saturday February 25, 2017**

MORNING		LUNCH	AFTERNOON	
8:30am - 9:00am	Registration	11:30am – 12:20pm	12:20pm - 1:10pm	Breakout Session 3
9:00am - 9:55am	Welcome & General Session A		1:10pm - 1:20pm	Break
9:55am - 10:40am	Breakout Session 1		1:20pm- 2:10pm	General Session B
10:40am - 11:30am	Breakout Session 2		2:10pm - 2:55pm	General Session C
			2:55pm - 3:00pm	Closing Remarks

## Details

Please join us for our 5<sup>th</sup> annual ELI conference. Each breakout session will have two options to chose from to customize your own development.

The \$10 registration fee includes lunch.  
To register now, [click here](#).

# General Session A

## The Reality of Leadership

Jill Santiago, Trainer and Coach - The Tappe Group

How do you define leadership? Do you see yourself as a woman of influence? In order to be an effective leader, you must first fully understand the magnitude of the concept. Leadership isn't an option. It's your reality. How you use it to impact the world around you is a choice only you can make!

# Breakout Session 1

<b>Queen, Step-Sister or Cinderella: Marketing Yourself</b>	<b>Your Leadership Shadow</b>
Suzann Brown, Instructor and Entrepreneur	Kendria Taylor, VP Career Services and Community Relations
Do you sometimes wish your fairy Godmother would appear and take you away to the ball? Drive yourself! Who is coming to put the glass slipper on your foot? YOU ARE! In this session, we will explore the 4P's of your own fairy tale. What is your story?	What does your team see versus what you think they see about your leadership! Do you think they see a manager or a leader? This workshop will take you through the three "C's" of great leadership. You will learn how to engage with your team and communicate like a leader. Learning the three "C's" of leadership will give you a new perspective on leadership and allow you to cast a strong and positive leadership shadow.

# Breakout Session 2

Beginning your JLA Career Path	Expanding and Advancing your JLA Career Path
<p><b>There's a Form for THAT!</b></p>	<p><b>Leaving Transactional, Leading Transformationally</b></p>
<p>Shirley Estrada, JLA Office Manager/Treasurer</p>	<p>Jeannie Deakyne, Association of Junior Leagues International Governance Committee</p>
<p>This presentation will provide the basic forms used within League--when to use them--how to complete them--and why there are useful.</p>	<p>Today's non-profit landscape, marked by change and adaptability, needs innovative leaders who work towards the long-term success of their organizations and the achievement of their mission. These are "transformational leaders", motivating and inspiring members, engaging stakeholders and steering with a shared vision. In this session learn to let go of the "do-ing" and instead lead at the next level by building a culture of high performance and developing others.</p>
<p><b>Finding Your Place in JLA</b></p>	<p><b>Leadership Beyond League</b></p>
<p>Payton Smith, Samantha Blackstock, Nisha Marshall</p>	<p>Vicki Minter Hafer, Sally Hopper, Jeannie Deakyne, Kimberly Phillips</p>
<p>Trying to figure out what step to take next in your JLA journey? Visit with a panel of actives to investigate the paths they pursued.</p>	<p>Trying to figure out what step to take next in your JLA journey? Visit with a panel of JLA Leaders to investigate the paths they pursued within League and beyond.</p>

## Breakout Session 3

### Smiling Your Way Through Life's Rough Rapids

Adrienne Loper, IBM Manager  
North America Software  
Opportunity Collaboration

The question Adrienne gets asked most is, "How do you do it all?" Considering she has four kids, a husband with a career and over 20 years working at IBM, the question makes sense. In this session, Adrienne will discuss the difference between leadership and management and how leveraging skills from both can lead to success at home and at work.

### What Does Your Personal Brand Say About You?

Julie Grimmett, Owner and  
Creator at Julie Measures

What does your personal brand say about you? Have you ever thought about your personal brand? Marketing yourself effectively is a vital skill for your professional and personal life. It's also an important skill for Junior League! In this session, you'll learn how to communicate your brand through social media. Julie Grimmett is a creative entrepreneur and runs the website [juliemeasures.com](http://juliemeasures.com)

## General Session B

### Cracking the Conflict Code for Today's Career Woman

Meighan Burke, Assistant Director, New Maverick Orientation at  
University of Texas at Arlington

Jennifer Conner, Chief Catalyst Officer at The You Factor

Conflict is inevitable in today's society, and learning how to handle conflict with civility, tact, and grace is a must. Join us in this interactive session to discuss ways to interact positively with difficult people and learn techniques to engage in two-way dialogue to diffuse intense situations.

## General Session C

### Empowering Leaders

Charla Markham Shaw, Chair, Associate Professor, Dept. of  
Communication UTA

This session will focus on understanding power bases and developing strategies to effectively create, maintain, and communicate power according to leadership style.